



Drum Corps International

Marching Music's Major League™

Communications Intern, Summer 2020

Indianapolis, IN

Drum Corps International is seeking a rock-star intern to join its Marketing/Communications Team. As a DCI Communications Intern, you'll dig in and get your hands dirty learning, collaborating, working on real-world projects and experiencing what it's like to produce and publish content for a world-class event management organization.

We are looking for someone who lives to write, hustles by default, and is exceptionally detail-oriented. This person will be a creative mind with an insatiable curiosity to learn all there is to know about the marketing/communications field for a non-profit organization.

Role Responsibilities

- Excellent verbal and written communicator: you'll assist in the creation and editing of innovative journalistic content to keep drum corps fans engaged and informed
- Proactive and self-driven, yet also a collaborative team player: you'll work with fellow interns and staff to interview and report on high-profile people and events within the Drum Corps International universe while working under lightning-fast deadlines
- Strategic thinker with an unrivaled attention to detail: you'll assist in the research, planning, implementation and evaluation of the ongoing editorial calendar and internal and external communications campaigns
- Detailed knowledge of web content management systems and social media: you'll upload, format and publish content across our many marketing/communications channels

Required Skills/Qualifications

- Currently enrolled in undergraduate courses (or a recent graduate) in journalism, communications, or a related field
- Ability to write accurate, compelling headlines, short news blurbs and feature-length articles
- Excellent Mac or PC skills, including Microsoft Office and Google Docs
- The ability to take constructive criticism from others while remaining on-point, engaging and appealing in your work
- A passion for interviewing, writing and editing

Bonus Points

- Experience working for a college newspaper or coursework in news writing and reporting
- Prior internship experience, especially for a news outlet, magazine, professional website or in public/media relations
- Experience with HTML
- Basic photography skills and experience with Adobe Creative Suite including Photoshop

The Perks

- Opportunity to add significant weight to your portfolio of published material
- This internship offers a per-diem
- Access to all levels of the team
- Paid travel to select DCI events across the United States
- All-access pass to the Drum Corps International Tour

Have what it takes?

Email internships@dci.org with a cover letter showcasing your writing ability and personality, and a resume showcasing your relevant experience. Links to an online portfolio with writing samples is a plus.

To learn more about interning with Drum Corps International, visit DCI.org/internships